

Exclusive Marketing Company



ORGANIZED BY

The logo for IMTEC, featuring a red cross icon with a white globe inside the top-left arm. To the right of the icon is the text "IMTEC" in a large, bold, red, sans-serif font. Below the text is the text "International Medical Tourism Exhibition & Conference" in a smaller, black, sans-serif font.

IMTEC

International Medical Tourism
Exhibition & Conference

All you need is health and wellness

THE ONLY
HEALTHCARE MEDICAL TOURISM EVENT
IN OMAN

8 - 10 MAY 2023
OMAN CONVENTION AND EXHIBITION CENTRE
MUSCAT – SULTANATE OF OMAN



IMTEC

International Medical Tourism
Exhibition & Conference



EAST EXPO MESSAGE

East expo LLC pleased to inform you that the only trade annual event International Medical Tourism Exhibition & conference IMTEC will take a place from **8 -10 May 2023** at Oman Convention and Exhibition Centre, Muscat - Sultanate of Oman.



We enthusiastically look forward to welcome you as a valued exhibitor. The perfect platform for hospital groups, Medical travel organizations and health services companies to increase their global presence and international patient network.

Together with new challenges we are part of organizing the biggest medical tourism exhibition in region.

Our talent to offer you the business potential both in terms of Quality and Quantity.

MEDICAL TOURISM IN OMAN

The Oman healthcare and medical market is showing signs of rapid

development with the new trends and development in the Medical and Healthcare sector, latest technologies tried and tested being implemented and facilities enhanced to meet the sectors growing demand, under the Government's Health Vision 2050.

LEVERAGING opportunities from this development, the 6th International Medical Tourism, Exhibition & Conference (IMTEC Oman 2023) will be organized under the Patronage of Omani Ministry of Health during the period from **8 - 10 MAY 2023** at Oman Convention & Exhibition Centre.



ABOUT IMTEC OMAN 2023



IMTEC Oman 2023 Exhibition & Conference will provide convenient access to business, networking and investment opportunities, and will be a one-stop shop platform to industries to showcase the latest technologies, services and facilities to the TRADE.

IMTEC welcomes medical and professionals across Oman, Middle East, Africa, Asia, Europe and US market, offering a range of marketing solutions to all clients involved with the healthcare sector.

Through this spectacular show with an International presence, East Expo will showcase latest technological advancements and new trends in the Medical and Healthcare Industry. It paves the way for a genuine exchange of ideas on the most challenging issues of healthcare today.



CONFERENCE PROGRAM

The three day's themed conference Program has been given accreditation by Oman Medical Specialty Board (OMSB) to provide participating organizations the chance to speak about the services they offer and explain the latest advanced techniques in the Market.

The Conference will also provide participants with an excellent opportunity to network with government, regulatory authorities, and colleagues, learn up-to-date information, emerging trends, strategies, innovative approaches, management techniques and technologies that would help enhance the quality of healthcare services in the country.



WHY ATTEND THE CONFERENCE?

The conference is designed to provide comprehensive, carefully planned content, along with inspirational keynotes, panel discussions, networking, and an exciting exhibit hall, where attendees are able to view the newest innovations in healthcare design products.



EXHIBITORS PROFILE

- MINISTRY OF HEALTH
- MINISTRY OF TOURISM
- MEDICAL TOURISM ASSOCIATIONS
- PHARMACEUTICAL INDUSTRY
- MEDICAL DENTAL
- MEDICAL IMAGE DEVICES
- MEDICAL ELECTRONICS EQUIPMENT
- SURGICAL & EMERGENCY TREATMENT DEVICES
- LABORATORY & CLINIC TESTING DEVICES
- MEDICAL OPTICAL DEVICES
- HOSPITAL EQUIPMENT, NURSING & DIAGNOSTIC DEVICES
- MECHANICAL VISCERA, THERAPY & HEALING DEVICES
- HEALTHCARE ORGANIZATIONS
- MEDICAL DESIGNING & MANUFACTURING
- AMBULANCES & MEDICAL VEHICLES.
- COMMUNICATION & INFORMATION TECHNOLOGY
- MEDICAL TREATMENTS.
- WELLNESS AND SPA
- MEDICAL TOURISM INTEGRATOR
- MEDICAL TOURISM FACILITATOR
- INSURANCE COMPANY
- HOSPITAL PROVIDING TURNKEY SOLUTIONS



WHY EXHIBIT AT IMTEC OMAN 2023

- DIRECT ACCESS TO AN EVER-GROWING MARKET
- INTERACT WITH DECISION MAKERS
- SEEK CONTACTS FOR FUTURE BUSINESS
- MEET EXISTING CLIENTS OR PARTNERS
- LAUNCH AND DEMONSTRATE YOUR PRODUCTS
- RAISE PROFILE OF COMPANY/ORGANIZATION
- SEEK IMMEDIATE BUSINESS
- LOOK FOR A LOCAL AGENT
- SUPPORT LOCAL EXISTING AGENT
- ACHIEVE THEIR BUSINESS TO BUSINESS (B2B) AND BUSINESS TO CONSUMER (B2C) OBJECTIVES
- SELL YOUR PRODUCTS

WHY VISIT IMTEC OMAN 2023

- 1. LEARN ABOUT INDUSTRY DEVELOPMENTS AND TRENDS.** Connect with Government & Authority officials to understand the needs and sector developments.
- 2. NETWORKING EVENTS & OPPORTUNITIES** – Connect with industry leaders from around the country at the numerous opportunities available, including association programs, networking events, and on the exhibit floor.
- 3. FIND NEW PRODUCTS & SERVICES** – The Medical Tourism, Exhibition & Conference Hall features hundreds of providers giving live demonstrations of innovative healthcare design products and services that support the individuals, hospitals or clinic environment.
- 4. INDUSTRY SPEAKERS** – The Medical Tourism, Exhibition & Conference's keynote speakers are consistently some of the leading voices and minds in healthcare.



VISITORS PROFILE

IMTEC Oman 2023 attracts a wide range of visitors across the spectrum of healthcare including:

- GENERAL PUBLIC (PATIENTS)
- DECISION MAKERS
- DOCTORS & SURGEONS
- PROCUREMENT SPECIALIST FROM HOSPITALS.
- DISTRIBUTORS & AGENTS OF MEDICAL EQUIPMENT.
- TECHNICIANS.
- RESEARCH INSTITUTES & CLINICAL LABORATORIES.
- HEALTHCARE ORGANIZATIONS
- MEDICAL SERVICES PROVIDERS
- GOVERNMENT INSTITUTIONS
- HEALTH INSURANCE COMPANIES
- GENERAL AND SPECIALIZED MEDICINE
- NURSING
- GENERAL PRACTITIONERS & HEALTHCARE PROFESSIONALS.
- HEALTH & FITNESS THERAPISTS.
- TRAVEL AGENTS & OPERATORS.
- PRIVATE HOSPITALS & CLINICS.
- COSMETIC SURGERY CLINICS.
- COMPLEMENTARY THERAPISTS.
- MEDICAL TECHNICIANS
- PHARMACIES AND DRUG MANUFACTURERS
- PHYSIOTHERAPY CENTERS
- COMMUNITY HEALTH SERVICES
- EDUCATIONAL INSTITUTIONS
- MEDIA AND PUBLICATIONS

ABOUT

DERMATOLOGY & LASER EXHIBITION AND CONFERENCE

Your beauty, our inspiration

Continuing the development in the Medical Tourism exhibition and conference in Sultanate of Oman we are bringing specialized pavilion that focuses on dermatology & laser, this years' exhibition and conference provides platform dedicated to dermatology, skin care and lasers under one roof showcasing most up-to-date skin products, services and facilities.

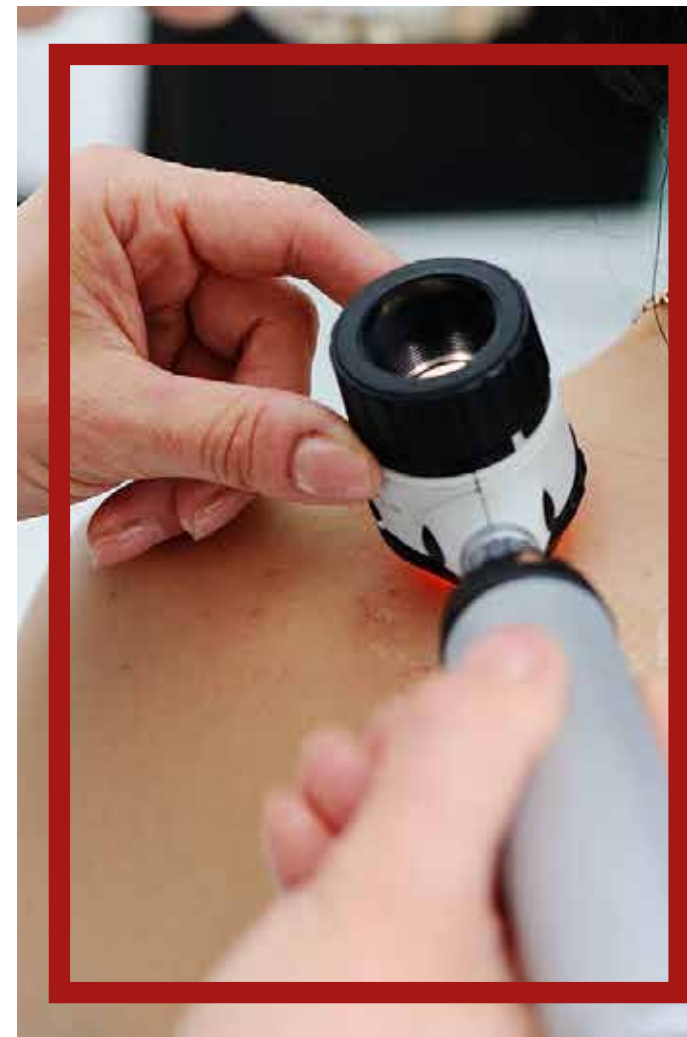
The three days event will be co – located with IMTEC OMAN for all those involved in the same field to showcase the latest products, services, medical equipment, pharmaceutical products, cosmetics, clinics and hospitals.

Our objective is to provide outstanding patient care all services.

WHY EXHIBIT IN DERMATOLOGY & LASER PAVILION

The event will provide an opportunity to pioneer dermatology and laser clinics in region to:

- Introduce services to existing and new clients.
- Launching latest products
- Stay ahead next competitor
- Promote new equipment and machine
- Interact directly to your target patients
- Meet with industry professionals
- Generate leads with new customers
- Strengthen your company presence in region.



EXHIBITOR PROFILE

Ministry of Health

Dermatology Associations and Societies

SERVICES



HOSPITALS & CLINICS

- Dermatology Cosmetic/Aesthetic
- Aging Treatment
- Surgical and Non-Surgical – Aesthetic Treatment
- Laser Hair Removal Clinics
- Herbal and Ayurvedic Approaches
- Skin care Institutions
- Cosmetic Dentistry – Hollywood Smile
- Wrinkle Relaxers
- Soft Tissue Fillers
- Chemical Peels
- Tattoo Removal
- Skin Tightening
- Treatment of Vascular Lesions, Birthmarks
- Dermatological Diseases
- Skin Cancer
- Bacterial Skin Infections
- Eczema and Dermatitis
- Hair Transplantation

PRODUCTS

- Laser Supplies
- Hair Treatments Equipment
- Skincare & Anti-Aging Products
- Cosmetics Products
- Dermatology Medical Equipment & Supplies
- Pharmaceutical Industries
- Healthcare Industries
- Beauty Equipment
- Lipolysis devices, Slimming devices, Body reshaping

OTHER TARGETED SECTORS

<i>Banking Services for Women</i>	<i>Insurance Plans & Services</i>
<i>Educational Courses</i>	<i>Travel Agencies - Medical trip</i>
<i>Bridal Packages</i>	<i>Hotel & Resorts Spas</i>



WHO VISIT DERMATOLOGY & LASER

- General public
- Omani Women's & family
- Bride & Groom
- Expatriate community
- Beauty salon & spas
- Cosmetic supplier companies
- Agents
- Media
- Government officials
- Insurance companies
- Distributors, wholesalers and retailers
- Skin & dermatology doctors & experts

WHY VISIT DERMATOLOGY & LASER

- Grow knowledge of new dermatology treatments
- Find latest skin & Cosmetic products
- Meet all suppliers, products and services under one roof.
- Grab the best promotional packages



ADVERTISING CAMPAIGN

The importance of the advertising campaign before the exhibition is to generate high interest level, induce participation, engagement and interface and ensure the attendance of the biggest numbers of visitors, given the venue of the exhibition center and its strategic location. The advertising campaign includes visual and audio advertisement before and during the exhibition:

It is summarized as:

- PRINT ADS
- PRESS RELEASE
- MAGAZINE ADS
- DIGITAL MARKETING –
SOCIAL MEDIA / DIRECT
MAILERS
- LEAFLETS
- RADIO CAMPAIGN
- SMS CAMPAIGN



SPONSORSHIP OPPORTUNITIES

IMTEC Oman 2023 offers a wide portfolio of sponsorship opportunities to maximize the participation impact at the exhibition. Each sponsor has a wide range of benefits and assured a great value for money.

IMTEC Oman 2023 also facilitates Tailor-made packages and alternative options for our valued Sponsors to provide the ideal solution.



WHY SPONSOR?

Sponsorship of the IMTEC Oman 2023 will provide an excellent opportunity to promote your organization, support for your products, and maintain a high profile within the industry. This event provides a unique opportunity to market to a targeted audience, medical professionals, distributors, dealer and suppliers.

An exciting range of sponsorship opportunities has been developed to ensure a successful outcome for all sponsors and stakeholders. Sponsorship packages have been designed to suit a range of budgets. Early confirmation of your Congress sponsorship will ensure an even higher level of exposure.

For sponsorship packages and more information feel free to contact us at imtecc@medicalltourismfair.com or call **+968-92029448**

EXHIBITION STANDS FEES

Booths are all well located, with a very good visibility at new venue Oman Convention Centre. Book your preferred location.

SHELL SCHEME	SPACE ONLY
<p>Price: USD 363/ OMR 140 Per Sqm, (Minimum 9sqm)</p> <p>Stall fabrication consist of white panels, one table & two chairs, fascia board name, carpeting and 13 amps single phase</p>	<p>Price: USD 311/ OMR 120 Per Sqm, (Minimum 18sqm)</p> <p>Space only will be marked area inside the venue to design & construct your own stall.</p> <p>13- Exhibition stands fees</p> <p>Approval of stall design from organizer is must.</p>



EXHIBITION CATALOGUE ADVERTISING

The participants can advertise in the exhibition catalogue and the tariff charges are mentioned below. The participants can submit to the organizer the information & advertisement materials which must be high resolution; A5 (15cm x 21cm), by email: imtec@medicalltourismfair.com, a month before the date of the exhibition.



ADVERTISING PRICE IN THE EXHIBITION CATALOGUE:

BACK COVER

**US \$2000/
R.O. 800**

INSIDE BACK COVER

**US \$1500 /
R.O. 580**

INSIDE FRONT COVER

**US \$1000 /
R.O. 380**

FULL PAGE INSIDE

**US \$ 500 /
R.O. 200**

ENTRY VISA

The persons participating in the exhibition who need visas to enter into the Sultanate are kindly requested to provide with a clear copy of their passport valid not less than 6 months before one month from the date of inaugurating the exhibition, to enable getting the visas for them.

**VISA CHARGES:
US \$130 / R.O. 50**

IMTEC EXHIBITORS

COMPANY	COUNTRY
MINISTRY OF HEALTH	OMAN
ANAND NIROGDHAM HOSPITAL PVT. LTD	INDIA
APOLLO HOSPITAL ENTERPRISES	INDIA
ASTER HOSPITAL	INDIA
AZHAR POLYCLINIC	OMAN
BKL HOSPITAL	INDIA
CENTER FOR OBESITY DIABETES	INDIA
DHARAMSHILA HOSPITAL	INDIA
EBNE SINA	IRAN
FUTURE INTENSIVE REHABILITATION CENTER	OMAN
GLOSSY LATITUDE	OMAN
GOLDARU	IRAN
GULF SPECIALTY HOSPITAL	OMAN
HEALTH TRAVEL WORLD WIDE	INDIA
HYGIEIA THERAPEUTICS SDN BHD	MALAYSIA
INDIAN SPINAL INJURIES HOSPITAL	INDIA
INSTITUTE OF BRAIN AND SPINAL	INDIA
IRAN RED CERSENT ORGANIZATION	INDIA
KAUVERY HOSPITAL	INDIA
KOKILABEN DHIRUBHAI AMBANI HOSPITAL	INDIA
KPJ HOSPITALS	MALAYSIA
MEDICAL COLLEGE	OMAN
MEHER HOSPITAL	IRAN

COMPANY	COUNTRY
MALAYSIAN HEALTHCARE TRAVEL COUNCIL (MHTC)	MALAYSIA
MING MEDICAL SERVICES	MALAYSIA
NERVE VESSELS REHABILITATION	OMAN
OMAN HEART ASSOCIATION	OMAN
OMAN MEDICAL ASSOCIATION	OMAN
PERSIAN EYE CLINIC AND LASER CENTER	IRAN
PUNARNAVA AYURVEDA HOSPITAL	INDIA
RANDHAWA HOSPITAL	INDIA
SAFIR KIMIA TAVA (HEALTH TOURISM CO.)	IRANIAN AGENT.
SAUDI GERMAN HOSPITAL GROUP	UAE
STEPS NATIONAL CO.	THAILAND
YEDITEPE UNIVERSITY HEALTHCARE INSTITUTIONS	TURKEY
TMS TURKISH MEDICAL SERVICES	TURKEY
UNISTEM ASIA	INDONESIA
VIVANTES HOSPITAL GROUP	GERMANY
ZULEKHA HOSPITAL	UAE
PRIVATE HOSPITALS ASSOCIATION (PHA)	JORDAN
JORDAN HOSPITAL	JORDAN
AL RASHEED HOSPITAL	JORDAN
AL KHALIDI HOSPITAL	JORDAN
ISHTISHARI HOSPITAL	JORDAN
SPECIALITY HOSPITAL	JORDAN

COMPANY	COUNTRY
AL ISRAA HOSPITAL	JORDAN
ISTIKLAL HOSPITAL	JORDAN
SHEIKH KHALIFA SPECIALTY	UAE
ISOM MEDICAL CENTER	TURKEY
UNIVERSITY HOSPITAL BASEL	SWITZERLAND
ARMC IVF FERTILITY CENTRE	INDIA
CANADIAN SPECIALIST HOSPITAL	DUBAI
GULF SPECIALIZED HOSPITAL & ERFAN HOSPITAL	OMAN
LEADING STEPS INTERNATIONAL - BANGKOK PATTAYA HOSPITAL	THAILAND
ASTER HOSPITALS	INDIA
AYURGREEN HOSPITAL	INDIA
OXYMED HOSPITALS PVT LTD	INDIA
PUNARVAMA AYURVEDA HOSPITAL	INDIA
MAGNUS MEDITOURISM PVT. LTD	INDIA
BABY MEMORIAL HOSPITAL	INDIA
AYURGREEN HOSPITALS	INDIA
VIVID HEALTH CARE	INDIA
RANDHAWA HOSPITAL - CARDIAC CARE	INDIA
MEDI EXCELL- STEM CELL	MALYSIA
FUTURE INTENSIVE REHABILITATION CENTER	OMAN
EEXPEDISE HEALTHCARE PVT. LTD.	INDIA
MEDICAL TOURISM COMPANY	INDIA
NARAYANA HEALTH HOSPITAL, INDIA	INDIA

IMTEC EXHIBITORS

COMPANY	COUNTRY
MEDICAL TOURISM MAGAZINE	INDIA
AMRI HOSPITALS LTD INDIA SOBOH MEDICAL CENTER	OMAN
ALSHIFA MEDICAL CENTER	OMAN
MALYSIAN HEALTH CARE TRAVEL COUNCIL	MALYSIA
MANIPAL HOSPITALS	INDIA
AYAAN HEALTH CENTER	OMAN
EEXPEDISE GROUP	INDIA
DR. AGARWAL'S EYE HOSPITAL, CHENNAI	INDIA
SAFIR KIMIA TAVA IRAN IRAN COSMITIC CAPITAL	IRAN
DR. TARZI CLINIC	IRAN
ORDIBEHEST PAIN CLINIC	IRAN
PARS HOSPITAL	IRAN
PERSIAN EYE CLINIC	IRAN
ATLAS TEB MEDICAL EQUIPMENT	IRAN
BEHAN HAKIM	IRAN
FARA PARTO MEDICAL IMAGING CENTER	IRAN
LABORATOIRE ADWIYA	TUNIS
LABORATOIRE SAIPH	TUNIS
LABORATOIRE TAHA PHARMA	TUNIS
CLINIQUE ESSELEM	TUNIS
CLINIQUE CARTHAGENE	TUNIS
LABORATOIRE SIPHAT	TUNIS
LABORATOIRE MEDICASUD	TUNIS

COMPANY	COUNTRY
OFFICE NATIONAL DE THERMALISME	TUNIS
TUNISIAN MINISTRY OF HEALTH	TUNIS
TUNISAIN MINISTRY OF TOURISM	TUNIS
ALMAS HOSPITAL	INDIA
AYUREGREEN HOSPOTALS	INDIA
SREEDHAREEYAM AYUREVEDIC EYE HOSPITAL RESEARCH CENTRE Ltd	INDIA
DHATHRI HOSPITALS & PANCHAKARMA CENTRE, KERALA	INDIA
EDAPPAL HOSPITALS PVT.LTD	INDIA
GLOBAL MEDICALTOURISM	INDIA
SIR HN RELIANCE FOUNDATION HOSPITALS AND RESEARCH CENTRE	INDIA
KIMS HEALTHCARE GROUP	INDIA
BLK SUPERSPECIALITY HOSPITALS	INDIA
AYURVAIDYA HOSPITAL	OMAN
MEITRA HOSPITALS-KOZHIKODE	INDIA
METROMED INTERNATIONAL CARDIAC CENTRE (MICC)	INDIA
NARAYANA HEALTH	INDIA
QUEZAPP	INDIA
OXYMED HOSPITALS PVT LTD	INDIA
PULP MULTI SPECIALITY DENTAL HOSPITAL	INDIA
PGS HOSPITALS	INDIA
NAGARJUNA AYURVEDA CENTRE / INDHEAL	INDIA
PUNARNAVA AYURVEDA HOSPITAL	INDIA

COMPANY	COUNTRY
STARCARE HOSPITAL MUSCAT& INDIA	OMAN
TOSH HOSPITAL	INDIA
INDUS HEALTH PLUS MEDICAL SERVICES LLC	DUBAI
WOCKHARDT HOSPITALS	INDIA
MEDICAL TOURISM MAGAZINE	INDIA
LAKESKHORE HOSPITAL & RESEARCH CENTRE LTD	INDIA
LIFELINE SUPER SPECILITY HOSPITAL	INDIA
DAR ALMUBADARA PRESS PUBLISHING ADVERTISEMENT & DISTERBUTION	OMAN
MEDICAL TRAVEL GMBH	SWITZERLAND
BAVARIAN MINISTRY OF ECONONIC AFFAIRS AND MEDIA, ENERGY AND TECHNOLOGY	GERMANY
MALAYSIA HEALTHCARE TRAVEL COUNCIL	MALAYSIA
BANKOK PATTAYA HOSPITALS / LEADING STEPS INTERNATIONAL	OMAN
VIVID HOSPITAS LLC	OMAN
YALLACARE	OMAN
UNIVERSITY HOSPITAL BASEL-SWITZERLAND	BASEL
WELLNESSONE	INDIA
ASTER HOSPITALS	OMAN & INDIA

PARTNERS & SPONSORS



Ministry of Health
Sultanate of Oman



الجمعية التخصصية للأطباء في السلطنة
OMAN MEDICAL SPECIALTY BOARD



IBMS CERTIFICATE

PINK STONE
TRAVEL & TOURISM LLC

ORGANIZED BY



الشرقيه لتنظيم المعارض

CONFERENCE UNDER THE PATRONAGE OF

CONFERENCE APPROVED BY



SAUDI GERMAN HOSPITAL
DUBAI



HEALTH TRAVELLERS
WORLDWIDE
Let's get you better!



THE NEW-AGE FAMILY HOSPITAL



Safe Kites
مركز كيتس الآمن





International Medical Tourism
Exhibition & Conference

Watch
IMTECH Oman
2018



الشرقيه لتنظيم المعارض

EAST EXHIBITION L.L.C

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