

● Creative Business



EUROPEAN MEDICAL TOURISM

# EMT 2023

ITALY - CHIANCIANO TERME

November 16 - 17

SELLERS

23.03.2023



# ////// MEDICAL TOURISM

Medical tourism, still little known in some countries (for example in Italy) is growing exponentially. In brief, it is the movement of patients from one state to another to face medical treatment. The reasons for a trip of this type are the search for better treatments at a cheaper rate, or the search for treatments that are not provided in your state of residence. They can be preventive treatments such as check-ups and Second Opinion in the clinic, prevention or rehabilitation in specialized Thermal Centers, trips in search of a better image - cosmetic surgery - , or even purifying and detoxifying paths for those who sustain difficult work rhythms .





EMT 2023



European Medical Tourism  
Exhibition & Conference



2012-2023



# ONE GROUP 3 AIMS

BY MARIAANTONIETTA PRINCIVALLE

The first company was founded in 2012, in Veneto, Italy. Born as a DMC, it has never stopped evolving. In those years, a great transformation took place in tourism: the era of intermediation was ending, and online platforms took over. WFS, however, has always supported and believed in professional travel agents. Therefore, we decided to travel the world to understand the right direction to take and specialise in market niches that would soon explode, generating important flows: experience tourism and medical tourism. Today, WFS represents an innovative platform for luxury & experience tourism, B2B and B2C, dedicated to luxury products and Services.

**BookingsMed** Is the on line booking system for Medical Tourism. It is both B2B and B2C. The new Marketplace for Clinics, Doctors, Thermal Centres and Medical Spa

**BookingsMed Italia** is the new tour operator born on 2022 to support travel agencies and suppliers

**World Fine Selections** Is the innovative platform for Luxury & Experience tourism. Both B2B and B2C.. Dedicated to Luxury products and Services.

**WFS Events** is the Web site dedicated to promote our B2B events, such as Workshops, Fam Trips, Trainings & Educational. The ideal way for growing your business.



# ABOUT EMT – SINCE 2017

Since 2017 World Fine Selections srl / BookingsMed.com organize the international meeting **EMT** European Medical Tourism.

EMT is the European leading event for Medical Tourism. An unique opportunity to connect with the most important players in the World.

The format is Conference, Exhibition, & Networking B2B meetings to connect players.

Representatives of 20+ Countries will meet in Italy on November 16-17.



●● EMT 2023



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## Exhibitors

Doctors, Clinics, Hospitals, Medical Spa, Medical Resorts, Thermal Centres, Pharmaceutical Companies and Cosmetic Producers



## Buyers

International Facilitators, VIP Tour Operators, Doctors, Health and Welfare Insurances.





European Medical Tourism  
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# PREVIOUS EDITIONS



go to Gallery: <https://www.wfsevents.com/workshop>





# PROGRAM



## November 15th

arrival and check in  
airport ROMA FIUMICINO

**8:30 pm BUYERS DINNER**  
on invitation only

## November 16th

9:00am - 13:00am  
International Conference on Medical Tourism  
& Welcome of the Authorities  
opening of the stands

2:00 pm - 5:00 pm  
B2B meetings at your stand 10 min for each  
meeting

2.00 PM - 5.00pm  
Medical & SPA Tourism Training and  
Certification

**8:30 pm NETWORKING DINNER**  
on invitation only

## November 17th

9:30am - 12:30am  
Meet & Match ( for whom booked it)

9:30am - 18 Pm  
B2B meetings at your stand 10 min for each  
meeting





## Networking

Exhibiting at EMT 2023 provides an exceptional combination of networking and corporate branding opportunities and is a perfect opportunity to boost your company's profile amongst influential decision-makers in the Omani healthcare industry

Your company's participation in EMT 2023 not only strengthens global awareness of your products and services to an audience of important decision-makers but, more importantly confirms your position as an industry leader.



## Exhibition - B2B Meetings

- Direct access to an ever growing market
- Interact with decision makers .
- Seek contacts for future business.
- Meet existing clients or partners.
- Launch and demonstrate your products.
- Raise profile of company/organisation.
- Seek immediate business.
- Look for a local agent.
- Support local existing agent.
- Achieve business to business (B2B) and business to consumer (B2C) objectives
- Sell your services and products.



# WHY TO ATTEND



## Conference & Round Tables

The two day's themed conference will be attended by 500 Buyer, Providers Medical Manufacturers and Suppliers

The Program has been given accreditation by AIPTM ( Italian Association for Medical and Thermal Tourism) to give participants the chance to speak about the services they offer and provide for the visitors and explain the latest advanced techniques they use in their treatments.

The Conference will also provide participants with an excellent opportunity to learn up-to-date information, emerging trends, strategies, innovative approaches, management techniques and technologies that would help enhance the quality of healthcare services .

# SERVICES



## INVITATION LETTER

We can provide invitation letter to all the participants.

## VISA SUPPORT

Visa SUPPORT to be paid before issue. Only for registered participants.





## Looking for VIP and high Spenders Clients?

the 3rd Edition of **World Contest & Awards for Medical Tourism** is the opportunity !!

A jury of 12 Professionals from 12+ different Countries and 3 different Continents made of Facilitators, Travel Agencies and Doctors will reward the most excellent Clinics, Hospitals, Thermal Centers & Medical Spas, Facilitators

With the participation of VIP, Authorities and Associations.

# AWARDS

## NOMINATION

Nomination is communicated to the Organizers by BookingsMed distributors after registration of the participant to EMT 2023.

## AWARD PROVIDERS

After the Nomination, the Provider will receive the communication for site-inspection. If the standards match the Providers will access to receive the Award.

## AWARD BUYERS

Awards to Buyers are connected to their participation to BookingsMed.com Training and Certification.





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# STAKEHOLDERS

Profile of Attendees

## PROVIDERS MEDICAL

- Doctors & Surgeons
- Private Hospitals & Clinics.
- Research institutes & clinical laboratories.
- Healthcare organizations.
- Medical services providers.
- Physiotherapy centers.
- Medical Spa
- Medical Hotels

## PROVIDERS THERMAE

- Thermal Centres
- Thermal Hotels

## PROVIDERS WELLNESS

- Wellness Centres
- Wellness SPA
- Wellness Hotels & Resorts

## BUYERS

- Healthcare providers
- Healthcare leaders
- Consultants and More
- Medical tourism facilitators
- Travel agents & Operators.
- Health insurance companies.
- Distributors & agents of medical equipments.

## VIP & AUTHORITIES

- Governments Authorities
- Healthcare Organizations.
- Medical Tourism Association.
- Leaders in medical tourism & global healthcare
- Media and publications.

## PROVIDERS - PRODUCTS

- Pharmacies and drug manufacturers
- Cosmetics
- Supplements
- Furnitures for Hospitals
- Furniture for Spa & Thermal Hotels
- HI-TECH devices
- Thermal Waters





**CLINICS AND HOSPITALS**

- GVM Care & Research Italy
- Gruppo San Donato Italy
- Humanitas Italy
- Gruppo Giomi Italy
- Gruppo Pederzoli Italy
- Gruppo CIDIMU Italy
- Gruppo Marrelli Italy
- Centro Oculistico San Lorenzo Italy
- Clinica Oculistica Camellin Italy
- Clinica San Francesco Italy
- Villa Nazareth Italy
- Casa di Cura Villa Betania Italy
- Casa di Cura PIO XI Italy
- Casa di Cura Abano Terme Italy
- MEDI.GEST s.r.l. Italy
- Servizi Sanitari srl Italy
- Blue Medical Center Italy
- Calabro Dental Italy
- Delta Tour S.n.c. Italy
- 
- Atrys Oncology Spain
- IVF Girexx Spain
- Costa Calida Cares Spain
- 
- Kvarner Health Tourism Cluster Croatia
- A2 Dental Croatia
- Orto-nova d.o.o. Rijeka Croatia
- Ljeciliste Veli Losinj Croatia
- Poliderma Croatia
- Rident Polyclinic Croatia
- Dentelli Croatia
- Zagreb Tourist Board Croatia
- Glavic Policlinics Croatia
- 
- LIV Hospital Turkey
- Turan Turan Health Group Turkey
- Medworld sağlık hizmetleri aş Turkey
- Everyoung Turkey
- GoMedIran, Islamic Republic of Iran

**CLINICS AND HOSPITALS**

- MIRAI Clinic Poland
- St. Luke's Clinic Poland
- International Center of Hearing and Speech Poland
- 
- Wiener Privatklinik Austria
- CBC Health Clinic AG Germany
- Cereneo Vitznau - center for Neurology & Rehabilitation Swiss
- LTD "Med Investment" - David Tatishvili Medical Center Georgia
- Zogu I Pare Albania
- Next Generation Russia
- 
- IVF Zlín Czech Republic
- Pronatal Czech Republic
- Medicom Czech Republic
- IVF Zlin Czech Republic
- 
- Smart Med Ukraine
- Smile Vision Dental Clinic Romania
- Ismile Dent Romania
- Clinica UNU Romania
- SC Smile Design Studio SRL Romania
- Dental Art Oradea Romania
- Dental Clinic Eladent Romania
- 
- **THERMAE - WELLNESS - MEDICAL SPA**
- 
- Terme Luigiane Italy
- Medical Hotel Hotel Sans Souci Italy
- Seawater Hotels SPA Italy
- Riccione Terme spa Italy
- Pellicano Hotels Italy
- Allegro Italia Hotel & Condo Italy
- Slovenian Spa Association Slovenia
- Life Class Group Slovenia
- Terme Krka Slovenia
- Grand Hotel Rogaska Slovenia
- Ensana Health Spa Hotels - Marianske Lazne Czech Republic
- Ensana Hotels & SPA Piestany Slovakia

**THERMAE - WELLNESS - MEDICAL SPA**

- Abano Ritz Hotel Terme Italy
- V HOTELS Italy
- Hotel Terme Esplanade Tergesteo Italy
- Hotel Terme Bristol Buja Italy
- Ermitage Medical Hotel Italy
- Hotel Smeraldo Italy
- Hotel Terme Milano Italy
- Hotel Terme Mille Pini Italy
- Park Hotel Abano Italy
- Hotel Terme Continental Italy
- Hotel Terme Olimpia Italy
- Hotel Terme Ariston Molino Italy
- Hotel Terme della Fratta Italy
- Terme di Punta Marina Italy
- Terme di Sorano Italy
- Terme Baistrocchi Italy
- Tombolo Thalasso Resort Italy
- Terme Montecatini Italy
- Villa Giusti Italy
- Fonteverde Italy
- Bagni di Pisa Italy
- Hotel Croce di Malta Italy
- Hotel Plaza Italy
- Hotel Minerva Italy
- Terme e Grandi Alberghi Sirmione S.p.A.
- Lucia Magnani Health Clinic Italy
- Hotel Terme Manzi Italy
- Hotel Mezza Torre Italy
- Hotel Terme della Regina Isabella Italy
- Terme di Telese Italy
- Palazzo di Varignana Italy
- Palazzo della Fonte Italy
- Palazzo Fiuggi Italy
- Forte Village Italy
- Borgo Egnazia Italy
- Hotel Ambasciatori Italy
- Idroterme Sardara srl Italy





## After Event

it is very useful to stay in contact with Facilitators, inviting them to visit your clinic and to show your facilities

## After Event

organize on line seminars in order to educate them about your services, and share opinions as well as ask suggestions.



# INFO



## GENERAL INFORMATION

### Before Event

Please fill in your profile & book your appointment [here](#) . If you are new from in this field we suggest you to fix appointment also with consulting companies, you will find them in the agenda with Buyers.

Be ready to work ! and take with you Brochures, Visit Cards, price lists photos, video or tutorials to share with Facilitators, explaining why they should send clients to your clinic, your Excellences.

Official language of the event is english .





# NUMBERS



**20**  
**SPEAKERS**



**25+**  
**COUNTRIES**



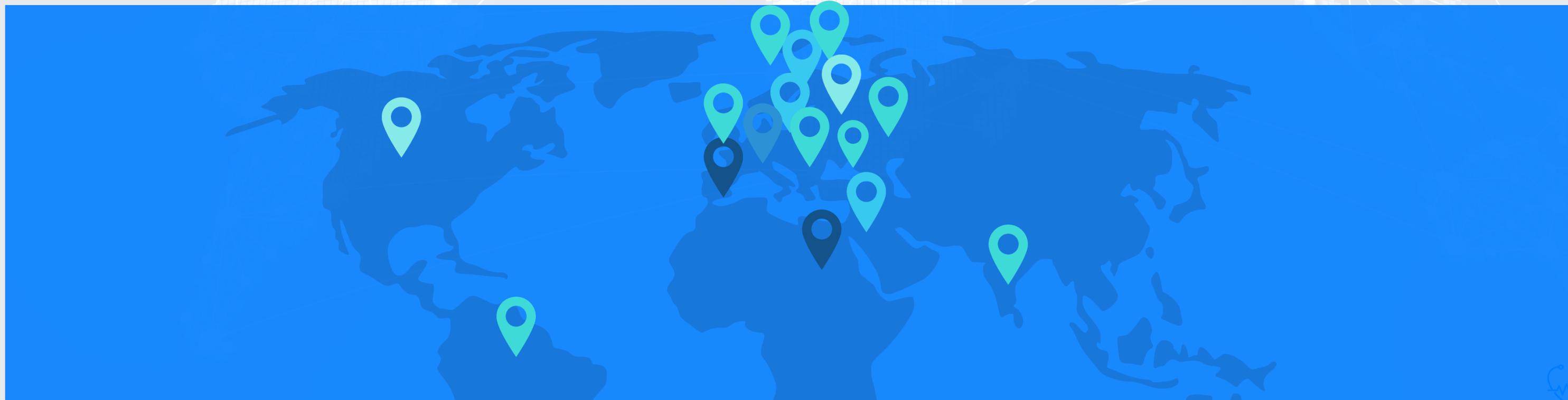
**150+**  
**BUYERS**



**3600**  
**B2B meetings**



**450+**  
**DELEGATES**





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# THANKS

European Medical Tourism (EMT) Italy, would like to take this opportunity to thank all sponsors, exhibitors, speakers, and visitors for making EMT a hugely successful launch event. After the resounding success of the EMT 2022 in Abano Terme ITALY, the 7th European Medical Tourism Exhibition & Conference 2023 (EMT ) will show considerable growth in all aspects and areas of the show, and will be arranged onsite to promote interaction and grow the global network of our exhibitors.





# ADVERTISING CAMPAIGN



The importance of the advertising campaign before the exhibition is to generate high interest level, induce participation, engagement and interface and ensure attendance of the highest number of participants, given the venue of the exhibition center and its location. The advertising campaign includes visual and audio advertisement before and during the exhibition.

- To ensure the good visibility of EMT 2023 and its participants we have planned a very strategic media plan .
- Pre-event outreach and coverage: including event news releases and updates.
- Conducting 20 video interviews during the event of pre-selected selected participants, companies and sponsors.
- Participating to major world fairs in Medical Tourism, with Speech and Exhibition Booth
- Newsletters to full data base of about 1.000.000 adresses of professionals : doctors, clinics, hospitals, facilitators - worldwide
- Interviews, Video, which will be published on Social media before and during the exhibition.
- Invitation of Italian and International Authorities to patron the opening ceremony
- Italian / International Television and some radio channels will be invited to cover the events
- Sending invitation to the various prominent characters like businessmen, companies' managers and officials via E-mail.





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# SPONSORS & PARTNERS

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CENTRO MEDICO TERME DI CHIANCIANO  
INSTITUTE FOR HEALTH



# BUYER SELECTIONS

# MEDIA PARTNERS



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see you soon  
in Italy!!

