

EUROPEAN MEDICAL TOURISM

EMT 2023

ITALY - CHIANCIANO TERME

November 16 - 17

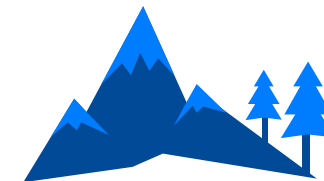
BUYERS



////// MEDICAL TOURISM

Medical tourism, still little known in some countries (for example in Italy) is growing exponentially. In brief, it is the movement of patients from one state to another to face medical treatment. The reasons for a trip of this type are the search for better treatments at a cheaper rate, or the search for treatments that are not provided in your state of residence. They can be preventive treatments such as check-ups and Second Opinion in the clinic, prevention or rehabilitation in specialized Thermal Centers, trips in search of a better image - cosmetic surgery - , or even purifying and detoxifying paths for those who sustain difficult work rhythms .





ONE GROUP 3 AIMS

BY MARIAANTONIETTA PRINCIVALLE

The first company was founded in 2012, in Veneto, Italy. Born as a DMC, it has never stopped evolving. In those years, a great transformation took place in tourism: the era of intermediation was ending, and online platforms took over. WFS, however, has always supported and believed in professional travel agents. Therefore, we decided to travel the world to understand the right direction to take and specialise in market niches that would soon explode, generating important flows: experience tourism and medical tourism. Today, WFS represents an innovative platform for luxury & experience tourism, B2B and B2C, dedicated to luxury products and Services.

BookingsMed Is the on line booking system for Medical Tourism. It is both B2B and B2C. The new Marketplace for Clinics, Doctors, Thermal Centres and Medical Spa

BookingsMed Italia is the new tour operator born on 2022 to support travel agencies and suppliers

World Fine Selections Is the innovative platform for Luxury & Experience tourism. Both B2B and B2C.. Dedicated to Luxury products and Services.

WFS Events is the Web site dedicated to promote our B2B events, such as Workshops, Fam Trips, Trainings & Educational. The ideal way for growing your business.



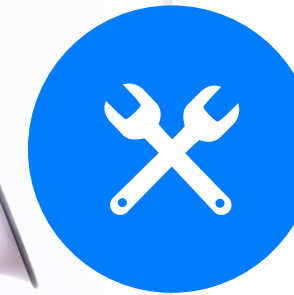
WHAT IS EMT

Since 2017 World Fine Selections srl / BookingsMed.com organize the international meeting **EMT** European Medical Tourism .

EMT is the European leading event for Medical Tourism. An unique opportunity to connect with the most important players in the World.

The format is Conference, B2B meetings and Round Tables to connect players.

Representatives of 65 Countries will meet in Italy on November 16-17.



Exhibitors

Doctors, Clinics, Hospitals, Medical Spa, Medical Resorts, Thermal Centres, Pharmaceutical Companies and Cosmetic Producers



Buyers

International Facilitators, VIP Tour Operators, Doctors, Health and Welfare Insurances.





PREVIOUS EDITIONS



go to Gallery:

<https://www.wfsevents.com/workshop>



////// STAKEHOLDERS

PROVIDERS MEDICAL

- Doctors & Surgeons
- Private Hospitals & Clinics.
- Research institutes & clinical laboratories.
- Healthcare organizations.
- Medical services providers.
- Physiotherapy centers.

- Medical Spa
- Medical Hotels

BUYERS

- Healthcare providers
- Healthcare leaders
- Consultants and More
- Medical tourism facilitators
- Travel agents & Operators.
- Health insurance companies.
- Distributors & agents of medical equipments.

PROVIDERS THERMAE

- Thermal Centres
- Thermal Hotels

PROVIDERS - PRODUCTS

- Pharmacies and drug manufacturers
- Cosmetics
- Supplements
- Furnitures for Hospitals
- Furniture for Spa & Thermal Hotels
- HI-TECH devices
- Thermal Waters

PROVIDERS WELLNESS

- Wellness Centres
- Wellness SPA
- Wellness Hotels & Resorts

VIP & AUTHORITIES

- Governments Authorities
- Healthcare Organizations.
- Medical Tourism Association.
- Leaders in medical tourism & global healthcare
- Media and publications.

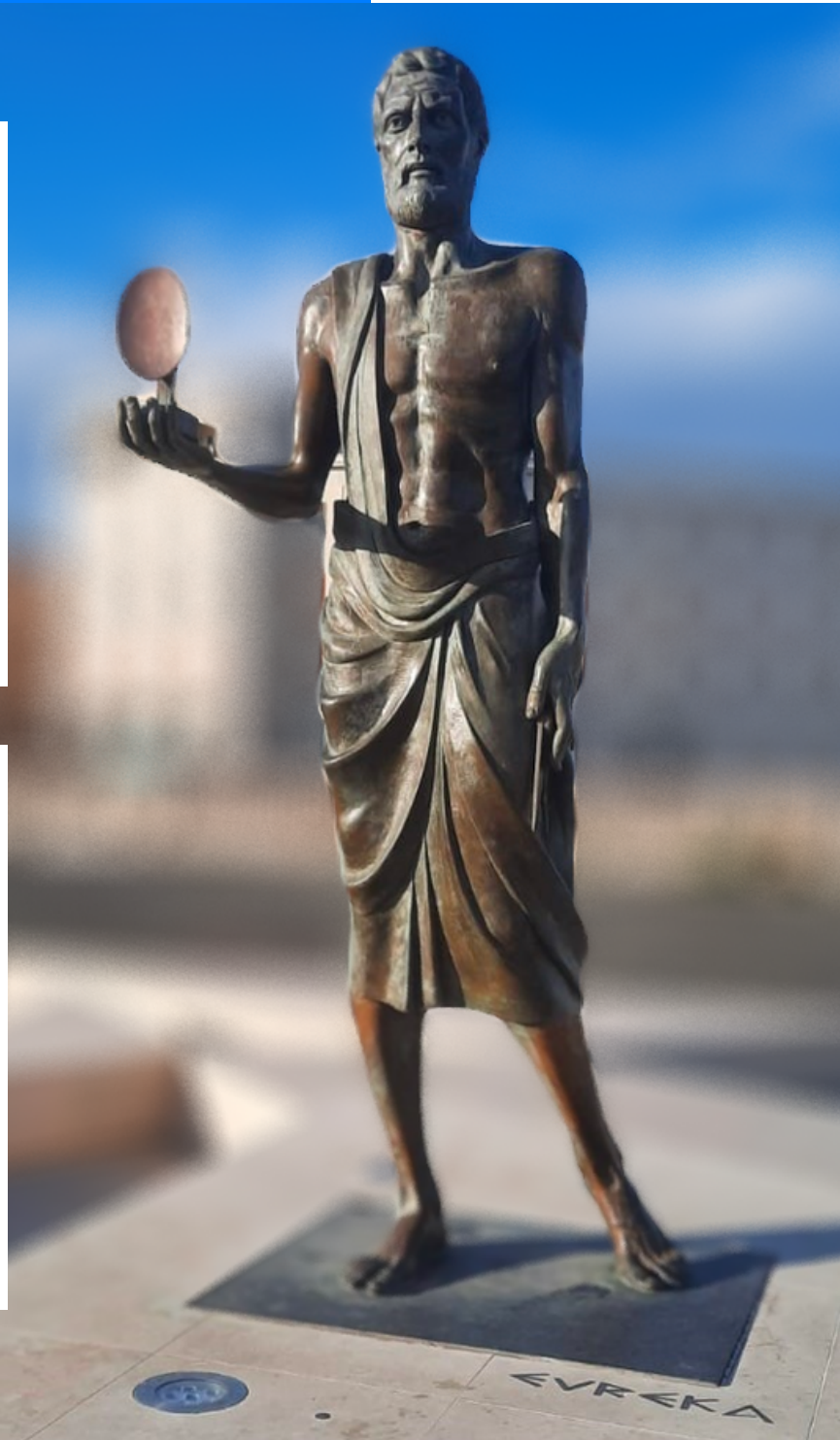


After Event

it is very useful to stay in contact with Facilitators, inviting them to visit your clinic and to show your facilities

After Event

organize on line seminars in order to educate them about your services, and share opinions as well as ask suggestions.



GENERAL INFORMATION

Before Event

Please fill in your profile & book your appointment [here](#). If you are new from in this field we suggest you to fix appointment also with consulting companies, you will find them in the agenda with Buyers.

Be ready to work ! and take with you Brochures, Visit Cards, price lists photos, video or tutorials to share with Facilitators, explaining why they should send clients to your clinic, your Excellences.

Official language of the event is english .



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EMT 2023

**+500 Buyers
& Players**

meet & connect with
the World Top Players
in Medical Tourism

**+65
Countries**

participants from
more than 65 Countries



Stay Tuned

Conferences, Master
Classes & Round
Tables to be updated

Grow

in 3 days you can
develop and grow your
Business





EMT 2023

Exhibition - B2B Meetings - Conference

EMT 2023 is an advanced Medical and Healthcare Travel networking event that connects you with potential business partners from the markets which you are targeting! Exhibition, Conferences and workshops under will bring together all research actors in the medical field.

The international event is a unique opportunity which connect you with professionals and develop partnerships in all the health and medical tourism sectors, through : This event is organized to advance the medical tourism sector : - Meetings between experts and customers. - It brings together the leading professionals in the field ; Participants can expand their networks.



THANKS

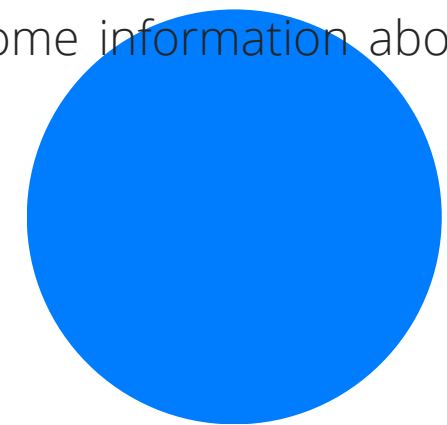
European Medical Tourism (EMT) Italy, would like to take this opportunity to thank all sponsors, exhibitors, speakers, and visitors for making EMT a hugely successful launch event. After the resounding success of the EMT 2022 in Abano Terme ITALY, the 7th European Medical Tourism Exhibition & Conference 2023 (EMT) will show considerable growth in all aspects and areas of the show, and will be arranged onsite to promote interaction and grow the global network of our exhibitors.



////// ADVERTISING CAMPAIGN



- To ensure the good visibility of EMT 2023 and its participants we have planned a very strategic media plan .
- Pre-event outreach and coverage: including event news releases and updates.
- Interviews with participants and speakers and organizers about the goals and opportunities of the event.
- Conducting 20 video interviews during the event of pre-selected selected participants, companies and sponsors.
- Participating to major world fairs in Medical Tourism, with Speech and Exhibition Booth
- Newsletters to full data base of about 1.000.000 adresses of professionals : doctors, clinics, hospitals, facilitators - worldwide
- Interviews, Video, which will be published on Social media before and during the exhibition.
- 100.000 WHATSAPP Messages will send before and during the exhibition to get the attention of professionals
- Invititation of Italian and International Authorities to patron the opening ceremony
- Italian / International Television and some radio channels will be invited to cover the events
- Sending invitation to the various prominent characters like businessmen, companies' managers and officials via E-mail.
- Many advertising posters and brochures will be printed to present some information about the exhibition.
- Expecting a footfall of 1.000 companies from 65 Countries





WHY TO ATTEND

Exhibition - B2B Meetings

- Direct access to an ever growing market
- Interact with decision makers .
- Seek contacts for future business.
- Meet existing clients or partners.
- Launch and demonstrate your products.
- Raise profile of company/organisation.
- Seek immediate business.
- Look for a local agent.
- Support local existing agent.
- Achieve business to business (B2B) and business to consumer (B2C) objectives
- Sell your services and products.



Exhibiting at EMT 2023 provides an exceptional combination of networking and corporate branding opportunities and is a perfect opportunity to boost your company's profile amongst influential decision-makers in the Omani healthcare industry .

Networking

Your company's participation in EMT 2023 not only strengthens global awareness of your products and services to an audience of important decision-makers but, more importantly confirms your position as an industry leader.





WHY TO ATTEND

Conference & Round Tables

The two day's themed conference will be attended by 500 Buyer, Providers Medical Manufacturers and Suppliers

The Program has been given accreditation by AIPTM (Italian Association for Medical and Thermal Tourism) to give participants the chance to speak about the services they offer and provide for the visitors and explain the latest advanced techniques they use in their treatments.

The Conference will also provide participants with an excellent opportunity to learn up-to-date information, emerging trends, strategies, innovative approaches, management techniques and technologies that would help enhance the quality of healthcare services .



INVITATION LETTER

We can provide invitation letter to all the participants.

VISA SUPPORT

Visa SUPPORT to be paid before issue. Only for registered participants.





AWARDS

Looking for VIP and high Spenders Clients?

the 3rd Edition of **World Contest & Awards for Medical Tourism** is the opportunity !!

A jury of 12 Professionals from 12+ different Countries and 3 different Continents made of Facilitators, Travel Agencies and Doctors will reward the most excellent Clinics, Hospitals, Thermal Centers & Medical Spas, Facilitators

With the participation of VIP, Authorities and Associations.



NOMINATION

Nomination is communicated to the Organizers by BookingsMed distributors after registration of the participant to EMT 2023.

AWARD PROVIDERS

After the Nomination, the Provider will receive the communication for site-inspection. If the standards match the Providers will access to receive the Award.

AWARD BUYERS

Awards to Buyers are connected to their participation to BookingsMed.com Training and Certification



PROGRAM

November 15th

free arrival



at the airport you will find the concierge desk of the Event with Hostess

VIP Lounge at arrivals Welcome Aperitiv awaiting your transfer connection

8.30 pm WELCOME DINNER

on invitation only





PROGRAM

November 16th

9:00am - 13:00am

Opening of the Event - Welcome of the Authorities

International Conference on Medical Tourism

2:00 pm - 5:00 pm

opening of the stands

B2B meetings at your stand 10 min for each meeting

8:30 pm NETWORKING DINNER

on invitation only



2.00 PM - 5.00pm

Medical & SPA Tourism Training and Certification

SPEAKERS :

Dr. Prem Jagyasi, Award-winning Global Health Leader,
Medical Tourism Consultant, Speaker and Entrepreneur

Mariaantonieta Princivale - CEO & Founder
BookingsMed.com - EMT - AIPTM

Dr Carlo Privitera - CEO & Founder CAMIT - ENZIMA -
MEDICOMM - FARMACOMM

NB for updated list please check online



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PROGRAM

November 17th

9:30am - 12:30am

Meet & Match (for whom booked it)

B2B meetings at your stand 10 min for each meeting

8:30 pm Medical Tourism - AWARDS 2022

su invito



1.00 PM - 5.00pm

B2B meetings at your stand

10 min for each meeting

B3C Products from the Land - Tastings & Networking





MEDICAL TOURISM

Masterclass 1 Hour

Get tips on marketing & branding of your organization amidst right audiences;

Learn to make key strategies while making marketing plan for better business development;

Get to learn right approach while dealing with international patients;

Gain insights on legal & ethical issues involved; Learn more on health insurance & its key impact on Medical and Spa tourism industry;

Get success-formula that seldom fails while working in Health tourism.



Worlds leading Medical Tourism Consulting Company with unmatched tools, technology, solutions, and services including Start-up, Marketing, Training, Start-Up, Planning, Promotion, Lead Generation, and Patient Management Services. Connect with us for more details.

Certification

Times Award Winning and Worlds Top – Consultancy, Training, Masterclass, Marketing, Investment & Planning Services in Medical Tourism, Wellness, Wellness Resorts and Global Healthcare Services by Dr Prem Jagyasi. 50+ Guides and Magazines with 5 million monthly page views.





INFLAMMATION MANAGEMENT WITH MEDICAL CANNABIS

Masterclass 1 Hour

Medical cannabis treatment is safe and effective

Cannabinoids have proven their effectiveness in the treatment of multiple pathological states: where they exert both immunomodulation and neuromodulation effects.

Get to learn right approach while dealing with international patients;

Gain insights on medical cannabis clinical potentialities, a new frontier of personalized medical treatment

Get success-formula that seldom fails while working in Health tourism.



Dott Privitera

Founder of Progetto MediCOmm, the first Italian health care teleservice specialized in medical cannabis therapies.

In 2020, he launched a new brand on the Italian healthcare scenario: Camit - Cannabis Medica Italia.

In this 6 years of activity, his team reach a case history of over 5000 medical cannabis Patients.

New Health Model

2022 I founded Enzima, a new company aimed at clinical research and the design and development of health supply chains studied on the basis of the clinical needs of the individual and constantly monitored on the Social Health System® platform (in partnership with Bookingsmed)





THE DIGITAL REVOLUTION

Masterclass 1 Hour

The medical travel online platform Bookings.Med aims to include all of the world's healthcare. In this way, all connection difficulties are reduced: linguistic, time zone, waiting and payments. However, the platform still includes travel agencies that represent its engine. Parallel to Bookingsmed.com, the Bookingsmed Academy was born to provide diverse skills to medical service providers and agents through online lessons, educations and continuous updates. Bookingsmed currently boasts a consolidated network of distributors covering: Italy, Ukraine, Romania, Germany, Turkey, India, Georgia, USA, Croatia and Slovenia.



BookingsMed.com

Learn how to grow Business with BookingsMed :

- 1- The Network & The Certification
- 2- The Plattform : On Line Booking System & Channel Manager, Telemedicine, Video Consultation
- 3 - The Software
- 4 - Patients Flows

Certification

BookingsMed offers a wide range of services, targeted and customised for any need: both for those who approach this world for the first time and those who already have experience in the field but want to be supported by a leading company.





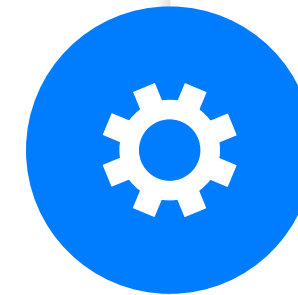
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SPONSORSHIP

 **100%**

"events in the event"



EMT sponsorship opportunities provide your organisation with substantial international exposure, increasing visibility of your brand and your networking capacity.



Visibility

We have reserved for you the attention of the Buyers. You will find more detailed information on the following pages.





REGISTRATION FEE

1 person admitted for each company
for second person please see extra rates



FULL HOSTED

3 nights Hotel 3* or 4* on Full Board + transfer roundtrip Airport + **Flight included**

€ 250
+ VAT



SEMI HOSTED

3 nights on Full Board Hotel 3* or 4* + transfer roundtrip / Airport - **flight not included**

€ 150
+ VAT



VIP HOSTED

3 nights on Full Board 4* transfer roundtrip / Airport + 2 nights post tour in Hotel 5* - flight not included (tot 5 nights)

€ 250



POST TOUR

additional 2 nights on post tour

€ 150
+ VAT



Arrival/Departure **Airport - ROME** - transfer from airport with dedicated shuttle BUS





EXTRA SERVICE



Conference

entrance to the International Conference

included



Certification

Special Trainings with Certification

€ 300



Round Tables

entrance to the Round Tables

included



Special Events

entrance to all the special events as Awards, Special Dinners and Networkings

included

for BookingsMed Networkers Certification is included





PAYMENT DETAILS

BY BANK TRANSFER TO

Bookingsmed by **World Fine Selections SRL**
Strada Grivitei, 36 - ORADEA - ROMANIA
VAT RO41322925

Banca Intesa Ag. Oradea Romania
IBAN EURO : RO15WBAN000596117292EU01

BookingsMed Italia srls

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VAT 03204410603
Cod fatt elettroniche W7YVJK9

Revolut Bank UAB - LITUANIA
IBAN: LT87 3250 0418 1050 0882
BIC: REVOLT21



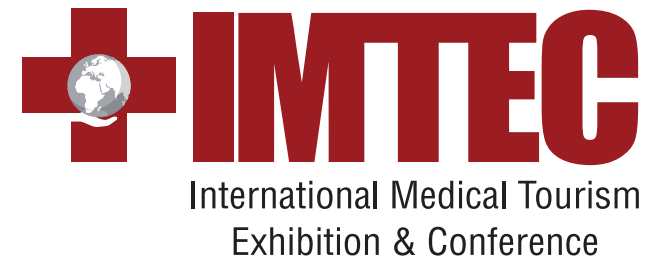


ORGANIZERS





MEDIA PARTNERS



BUYER SELECTIONS



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see you soon
in Italy!!

